

EXPAND TALENT
PIPELINE: NON
TRADITIONAL
CANDIDATES

- Organisations can no longer meet their talent needs through traditional sourcing methods and candidate pools. Plus, hiring managers are less concerned with industry experience and technical skills than they once were.
- To expand and diversify their talent pipelines, **organizations will need to become more comfortable assessing candidates solely on their ability to perform in the role, not their credentials and prior experience** (*e.g. accept applications from non-traditional talent pools*).
- Gartner: [9 Future of Work Trends for 2023](#)